

**USW# 1677  
Customer No. 22193  
(60,434-005)**

**Abstract**

A method and system for generating real-time announcements in a digital packet-switched telecommunications network includes an announcement server for sensing a predetermined trigger event and generating a predetermined announcement for insertion into a data stream. A packet-based network then transmits the packetized announcement along with the current data stream for receipt by the destination. The announcement is then processed by the appropriate processing device, such as a Base Station Controller or a wireless handset, immediately upon receipt of the packetized announcement so that it can be generated in real-time.

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